



Acceleration Academies

Design the Acceleration Academies Mascot!

Acceleration Academies is looking for its official mascot — and it could be your design!

This is your chance to create a character that represents who we are and what we stand for: second chances, growth, resilience, and moving forward. The winning mascot could be featured across our schools nationwide!

What's This All About?

We're inviting current Acceleration Academies students and employees to design a brand-new, original mascot for AA.

If your design wins, it could show up on:

- Social media
- School posters and flyers
- Websites and digital materials
- Shirts, hoodies, and other swag
- Events and celebrations across the AA network

How to Enter

To submit, send us:

1. A drawing or digital design of your mascot
2. A short description (2–5 sentences) telling us:
 - The mascot's name (optional)
 - What it represents
 - Why it fits Acceleration Academies

Email your final submission to: marketing@accelerationacademy.org

Deadline: Monday, May 4, 2026

File Tips

- Formats accepted: JPG, PNG, or PDF
- Hand-drawn designs are welcome (just scan or photograph them clearly)
- Keep your design simple enough to work on shirts, posters, and online

No design experience needed. Big ideas matter more than perfect drawings.

Important Rules (Quick but Important!)



Acceleration Academies

Stick to AA Style

- Use Acceleration Academies brand colors and fonts
- Designs should feel positive, modern, and student-centered

Be Original

- Your mascot must be 100% your own
- Don't use:
 - Famous characters
 - Other school mascots
 - Logos or characters from movies, games, or the internet
- AI tools are okay only if the final design is fully original

Copyright Stuff (The Not-So-Fun Part)

- No copyrighted or trademarked images
- If it already exists somewhere else, it can't be submitted

How the Winner Is Picked

- All submissions will be reviewed to make sure they follow the rules
- A panel of judges from across Acceleration Academies will vote

Designs will be judged on:

- Creativity & originality
- How well it represents AA
- Overall vibe and personality
- How easily it can be used on shirts, posters, and online

The Prize

\$500 Amazon Gift Card: Plus major bragging rights knowing your mascot represents Acceleration Academies across the network.

A Few Final Things to Know

- Who can enter: Current Acceleration Academies students and employees
- Under 18? Submitting means a parent or guardian has approved your participation
- Mascot name: If you include a name, it becomes part of the design — AA may refine or adjust it
- Acceleration Academies may polish or finalize the winning design for official use
- By submitting, you agree AA can use the mascot across schools and materials
- No additional compensation beyond the prize
- Judges' decisions are final